

bharat
FOOD EXPO 2027

THE FOOD PROCESSING,
PRODUCTS & HOSPITALITY
EVENT



BHARAT
PACK EXPO 2027

The **PACKAGING &
SUPPLY CHAIN** *Event*



**PARTNER
OPPORTUNITIES
MAXIMISED**

Make your **BRAND** visible
to your **CUSTOMERS**

SHOW DIRECTORY:

Cost:

FRONT COVER - Maximum Visibility
INR 1,00,000 | \$2000

BACK COVER - Premier Position
INR 90,000 | \$1800

PAGE 2 TO PAGE 15 - Prime Position
INR 50,000 | \$1000

FRONT/BACK COVER INSIDE - High Visibility
INR 75,000 | \$1500

FIRST PAGE & LAST PAGE - Prime Position
INR 60,000 | \$1200



INSIDE FULL PAGE: INR 40,000 | \$800
INSIDE HALF PAGE: INR 25,000 | \$500



**SHOW DIRECTORY
ADVERTISEMENT**

***GST Extra @5%**

SELF STANDEE:

on the walk way from the **Main Gate to Hall**



**BRANDING
OPPORTUNITY**

***GST Extra @18%**

Hanging 20'X20' Cost | ₹ 2,00,000 | \$ 4,000
20'X10' Cost | ₹ 1,00,000 | \$ 2,000
10'X10' Cost | ₹ 60,000 | \$ 1,200

***Per Banner**

EXCLUSIVE CATEGORY PARTNER:

Partnership Opportunity : 1 in Each Category

Partnership Value: INR 5,00,000 / USD 10,000

Benefits:

- ▶ Logo as exclusive Category Partner at Exhibition venue in **Hoardings** and **Entrance Gates**.
- ▶ Logo as Exclusive Category Partner with other Co Sponsors on **Event Website**.
- ▶ Logo as exclusive Category Partner with other Co Sponsors in all **E Communications**.
- ▶ Logo as exclusive Category Partner with other Co Sponsors in **Visitor Invitation**.
- ▶ Logo as exclusive Category Partner with other Co Sponsors in **Exhibition Catalogue**.
- ▶ Logo as exclusive Category Partner at Exhibition Venue in all **Event Branding**.
- ▶ 1 **Self Standee** (10X10 ft).
- ▶ 30-60 Sec **video** on **event screens** in loop with other sponsors across 3 days.
- ▶ **Full Page Advertisement** in Show Directory.
- ▶ **Media Coverage**.
- ▶ **Social Media Post**.



**SPONSORSHIP
OPPORTUNITY**



**Packaging
Machines**



**Finished
Packaging**



**Labelling
Technologies**



**Secondary
Packaging**



**Logistic &
Supply Chain**



**Ware
Housing**



**Brand
Protection**



**Conveyor
Lines**



**Coding &
Marking**



Snack Food



Organic



Beverage



Spice



ERP Solutions



Dairy



Frozen Foods



**Processing
Machines**



Bakery



Hospitality

***GST Extra @18%**

VISITOR LANYARD PARTNER:

Partnership Opportunity : **1Nos**

Partnership Value: INR 6,00,000 / USD 12,000

Benefits:

- ▶ Logo on **Lanyard** (10000+).
- ▶ Logo on **Pre Registered** Visitor Link.
- ▶ Logo on **Visitor Registration Form**.
- ▶ Logo on **Event Website**.
- ▶ **1 Self Standee** (10X10 ft).
- ▶ Logo on **Exhibitor Catalogue**.
- ▶ **Media Coverage**.
- ▶ Logo with Other **Co-Sponsors** across the **venue**.
- ▶ **Social Media** Post.
- ▶ 30-60 Sec **video** on **event screens** in loop with other sponsors across 3 days.



**SPONSORSHIP
OPPORTUNITY**

***GST Extra @18%**



**SPONSORSHIP
OPPORTUNITY**

VISITOR BADGE PARTNER:

Partnership Opportunity : **1Nos**

Partnership Value: INR 4,00,000 / USD 8,000

Benefits:

- ▶ Logo on **Visitor Badges**.
- ▶ Logo on **Pre Registered** Visitor Link.
- ▶ Logo on **Visitor Registration Form**.
- ▶ Logo on **Event Website**.
- ▶ **1 Self Standee** (10X10 ft).
- ▶ Logo on **Exhibitor Catalogue**.
- ▶ **Media Coverage**.
- ▶ Logo with Other **Co-Sponsors** across the **venue**.
- ▶ **Social Media** Post.
- ▶ 30-60 Sec **video** on **event screens** in loop with other sponsors across 3 days.

VIP LOUNGE PARTNER: 🌟

Partnership Opportunity : **1 in Each Category**

Partnership Value: INR 12,00,000 / USD 24,000

Benefits:

- ▶ Logo on **VIP Invitations, Exhibitor Catalogue.**
- ▶ Co Branded **VIP Lounge** with Logo and **Signages** across the VIP Lounge.
- ▶ Logo on **Event Website.**
- ▶ Complimentary Access For **75 VIP Invitees.**
- ▶ **1 Self Standee** (10X10 Ft).
- ▶ **30-60 Sec video** on event screens in loop with other sponsors across 3 days.
- ▶ **Media Coverage.**
- ▶ **Social Media Post.**



**SPONSORSHIP
OPPORTUNITY**



**SPONSORSHIP
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EXHIBITOR NIGHT HOST: 🌟

Partnership Opportunity : **2Nos**

- Exclusive Dinner Host
- Exclusive Cocktail Host

Partnership Value: INR 15,00,000 / USD 30,000

Benefits:

- ▶ Logo on **Venue, Exhibitor Catalogue & Event Website.**
- ▶ Logo on Exhibitor and **VIP Invitations.**
- ▶ **2 Self Standees** (10X10 Ft).
- ▶ **30-60 Sec video** on event screens in loop with other sponsors across 3 days.
- ▶ **Media Coverage.**
- ▶ **Social Media Post.**

***GST Extra @18%**

BEVERAGE PARTNER:

Partnership Opportunity : **1 Nos**

Partnership Value: INR 5,00,000 / USD 10,000

Benefits:

- ▶ Logo on **Water Bottles** (200 ml): **15,000 qty.**
- ▶ **30-60 Sec video** on event screens in loop with other sponsors across **3 days.**
- ▶ Branding at Distribution Points.
- ▶ **1 Self-Standee** (10X10 Ft).
- ▶ Logo on **Event Website.**
- ▶ Logo on **Exhibitor Catalogue.**
- ▶ **Media Coverage.**
- ▶ **Social Media Post.**



VISITOR BAG PARTNER:

Partnership Opportunity : **1Nos**

Partnership Value: INR 5,00,000 / USD 10,000

Benefits:

- ▶ Distribution from **Visitor Registration** Counter Only.
- ▶ **Co-Branded Bag** as per Approved Quality and Design - **10,000 Nos.**
- ▶ Logo on **Event Website.**
- ▶ Logo on **Exhibitor Catalogue.**
- ▶ Logo on **Sponsor Panel** at Venue.
- ▶ **1 Self-Standee** (10X10 Ft).
- ▶ **Social Media** Welcome Post.
- ▶ **30-60 Sec video** on **event screens** in loop with other sponsors across **3 days.**



***GST Extra @18%**

DIGITAL MARKETING



01 Emailer

Straight To The Inbox

Send company promotional emailer to the huge database of prospective visitors of the



02 WhatsApp

Business Is Mobile Now

Send promotional creatives or videos to prospective customers from all across the country.



03 SMS

Short & Direct

Send short and direct messages to your clients and create a buzz before the Show starts.



04 Social Media

Engage & Interact

Graphic posts about your plans for the Show attract industry people active on social media.



* Customised package is made as per requirement!

***Starts @ ₹ 75,000 | \$1500**

***GST Extra @18%**

For Sponsorship, Kindly Contact



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Organised By:

**RE REENVISION EVENTS
PRIVATE LIMITED**

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